

**SKYWORTH**  
Lead the future

לראות את העולם עם  
צפייה טובה יותר

SKYWORTH STE6600 32" 40" 43"

**STE6600**



\*העיצוב הסופי צריך להיות נתון למוצרים האמיתיים

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# מגיע עמ:



*Google TV*



מאפיינים

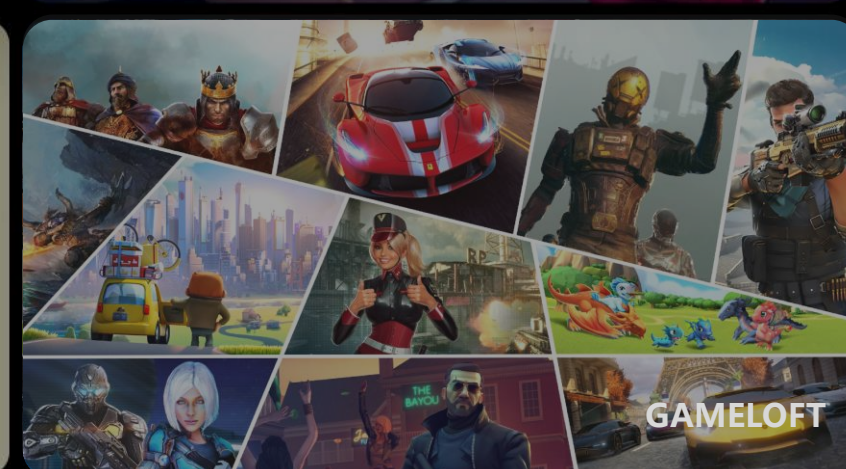


*PQ & AQ*



סקירה כללית





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# Personalize Your TV

Enjoy your favorite movies, music, games, applications and more.  
Google TV guides you to show what you like based on your history.

1 billion +

IOT equipment ecology

190+

Country

8000+

Apps



\*The final design should be subjected to the real product



# Enjoy the Resources as You Like

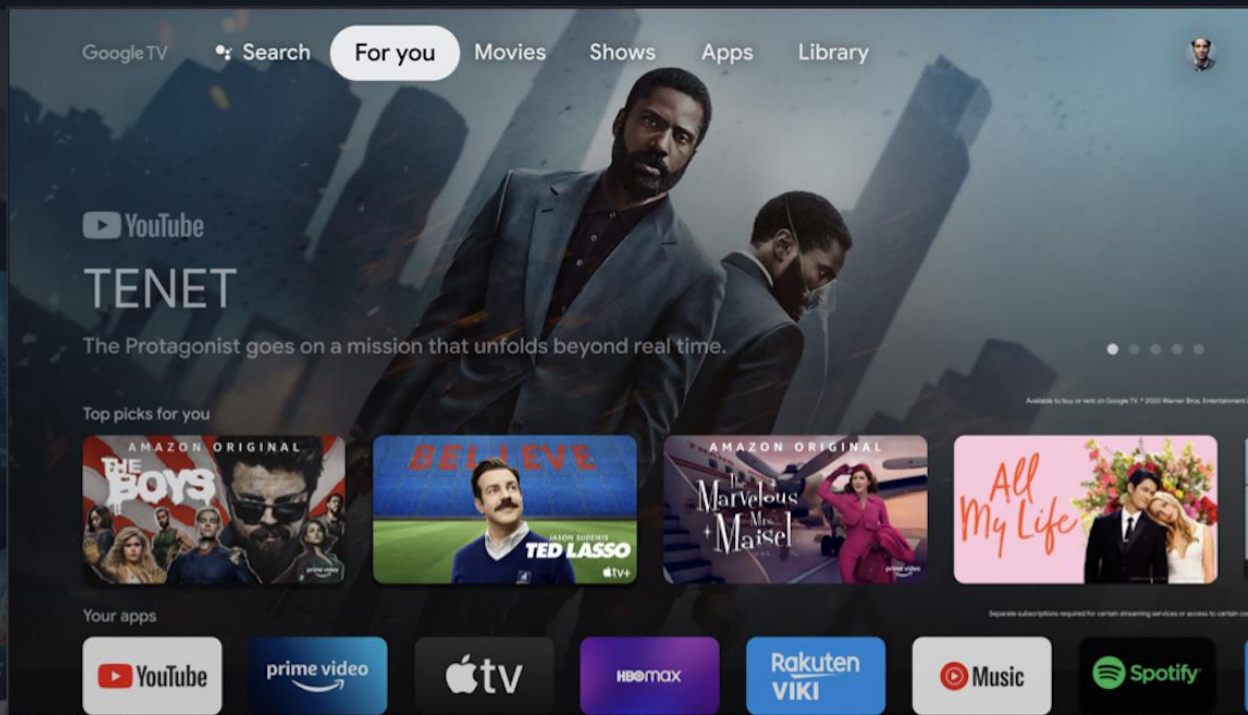
Over 700,000 movies and TV series, millions of songs.

**NETFLIX**

 **YouTube**

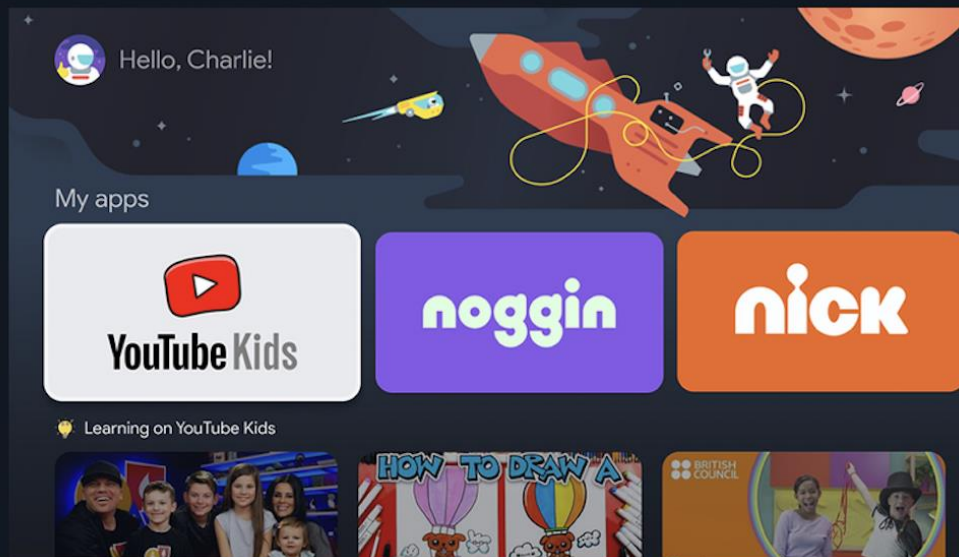
 **prime video**

 **lip tv**



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 Kids Care

## A TV World Made Just for Kids

Guide your kids to roam in an age-appropriate content space,  
Auto-filter kid-friendly apps, movies and shows.  
Limit their time of watching TV and set bedtime easily.



 Google Duo

## Get Closer through Google Duo

Google Duo allows you simple, high-quality video communication at any time.

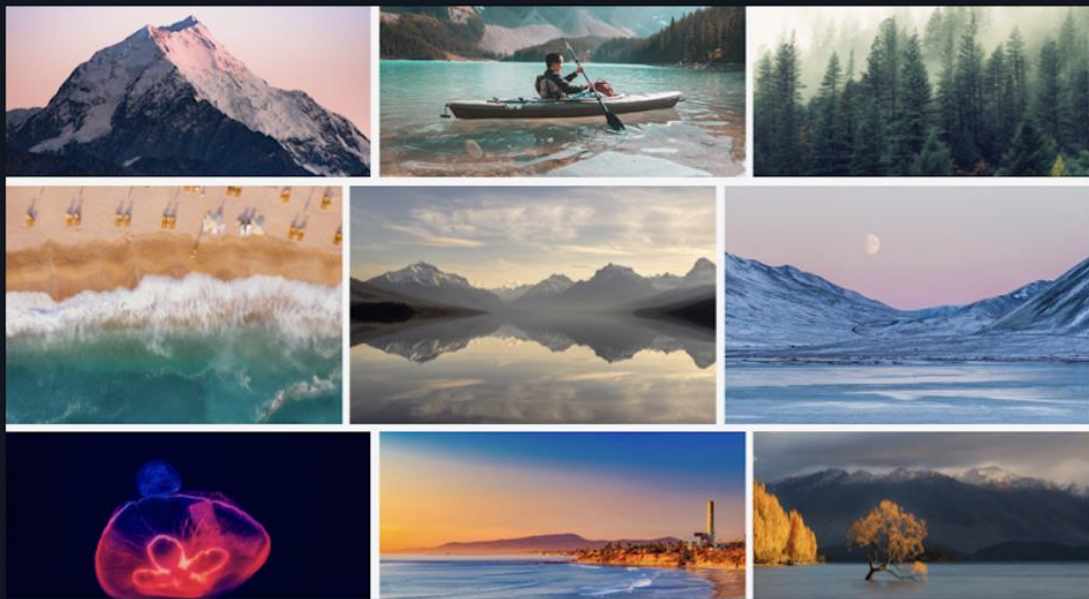
\*camera needs to be collocated separately.

\*The final design should be subjected to the real product



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## A Place to Save Memories

Review memories among your devices via Google photos to find the photos you need. Share your photos and memories via your TV any time.



 Chromecast built-in

## Stream from Your Device

Easily cast movies, shows, photos, and more from your phone right to your TV.

\*The final design should be subjected to the real product

# SKYWORTH

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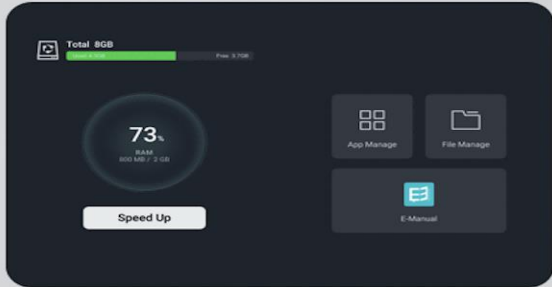


Daily Family

## Simplify Your TV Operation

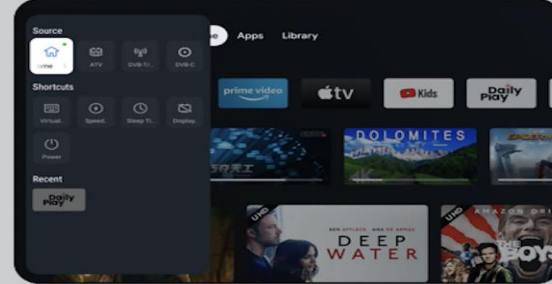
The SKYWORTH STE660 has a unique Daily Family module to faster access your favorite apps.

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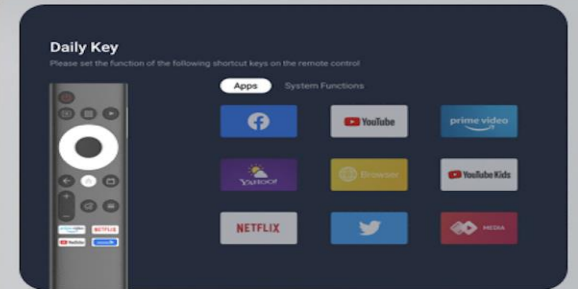
### Daily Manage

Daily Manage allows you to speed up your TV in real time, which can help prolong the service life of your TV.



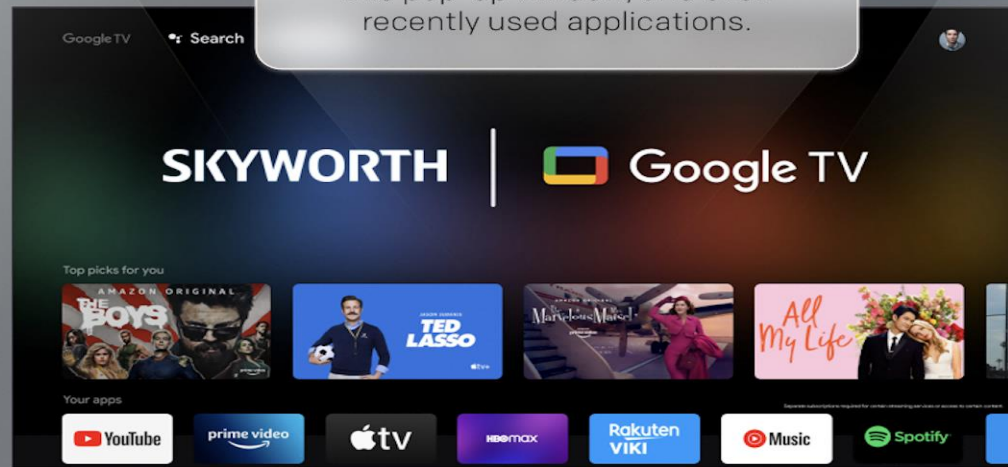
### Daily Shortcuts

You can open several commonly used functions more quickly through this pop-up window, and even recently used applications.



### Daily Key

You can configure any applications or commonly used functions in the TV to the remote control to achieve one-key direct access.







# Voice Control

Search for shows, get recommendations, and even control your TV faster with your voice.  
Just say "Hey Google" to start.



Hey Google

What's the weather like today?



\*Hey Google is not available in certain languages and countries.  
Availability of services varies by country and language.





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מאפיינים





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## Boundless Screen 4.0

The 4th generation boundless screen adopts the "F" type module, which improves the boundless screen bonding process and achieves an ultra-high screen ratio of 97%.

## Flicker Free

# Viewing Without Flicker

Effectively reduces the harm from rapid flickers by adapting direct current backlight to protect your health.



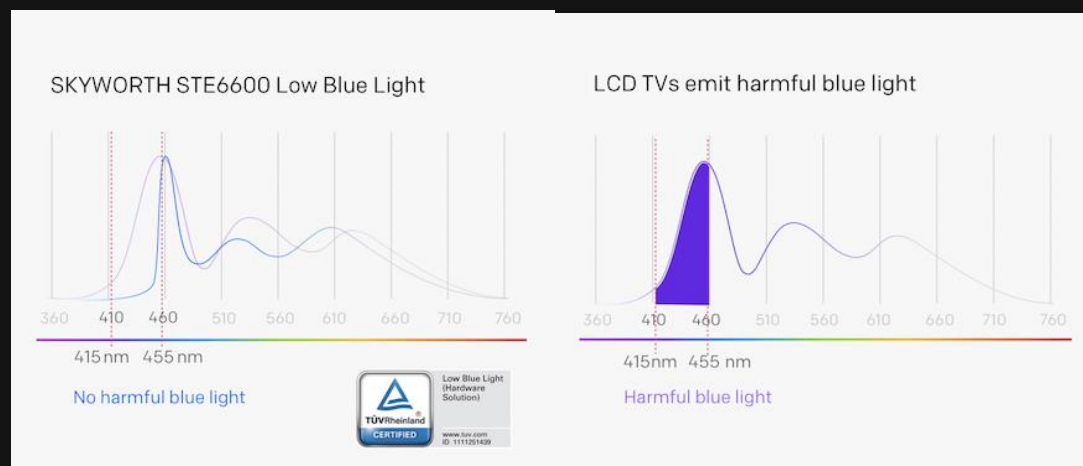


# Low Blue Light 「Healthier Choice for Watching」

Blue light is visible light with a wavelength between 400 and 500 nanometers (nm). As the name suggests, this type of light is perceived as blue in color. High-energy blue light can penetrate directly into our eyes and cause a variety of discomfort and illness. Adjust the band of blue light emitted by the lamp bead, and adopt the lamp that conforms to the wavelength specification, so as to greatly reduce the harm to the human eye.

Blue light detects :

Using the blue light test tools to simulate the phenomenon of how to blue light harm eyes



# Health Platform 「Healthier Choice for Watching」

## Night mode

Watching movies at night, too bright?

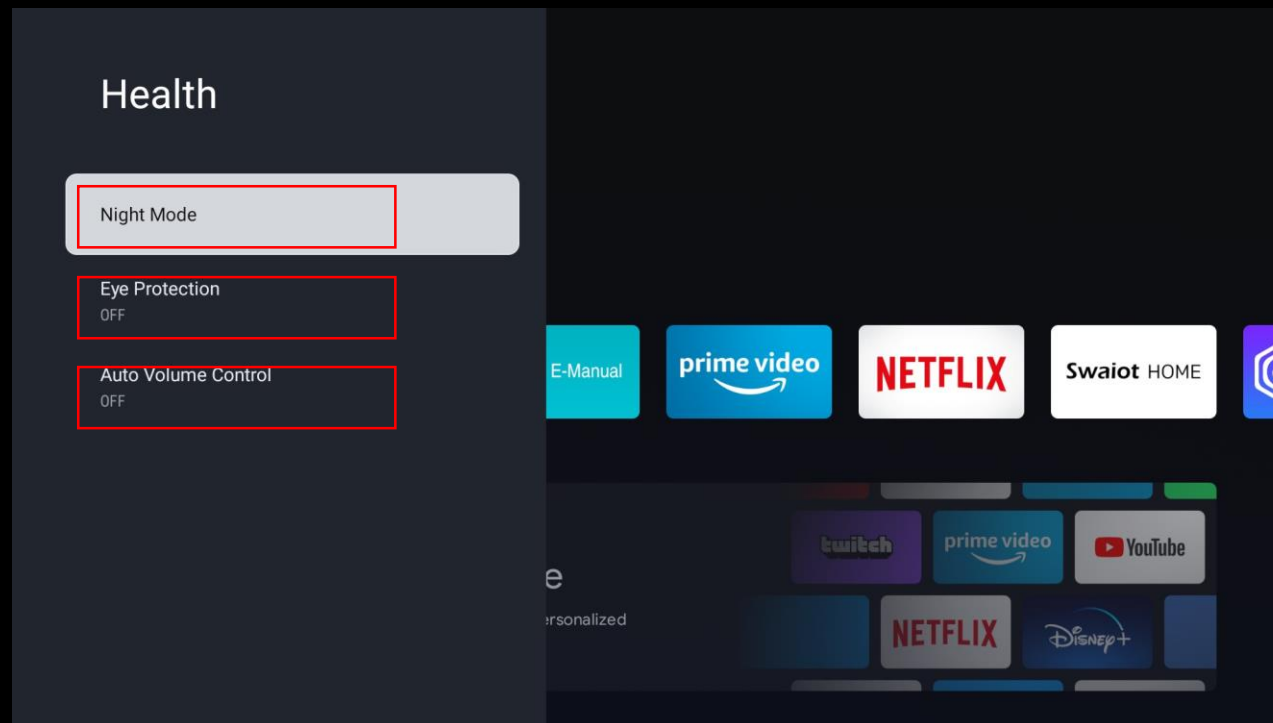
Night mode can automatically adjust the screen color to a warmer tone, so as to relieve eye fatigue and protect the eyes of family members.

## Eye Protection:

The chip-based algorithm detects the scene brightness of TV content and intelligently adjusts the backlight.

## Auto Volume Control:

It provides a built-in volume equalizer intelligently adjusts the volume to avoid sudden volume changes that cause panic.







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HDR10 & HLG

## Restore True Color

Equipped with the image quality improvement technology of HDR10 & HLG, SKYWORTH STE6600 provides you with a fresher blooming vision.

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# Chameleon™ Extreme 2.0

## POWER COMES FROM THE INNER CORE

Equipped with SKYWORTH latest Chameleon Extreme 2.0, it is a professional processor, that intelligently analyzes and processes images, precisely restores and reconstructs details, to create movies with an illusion of new ones, enjoy them as captivating as they are.



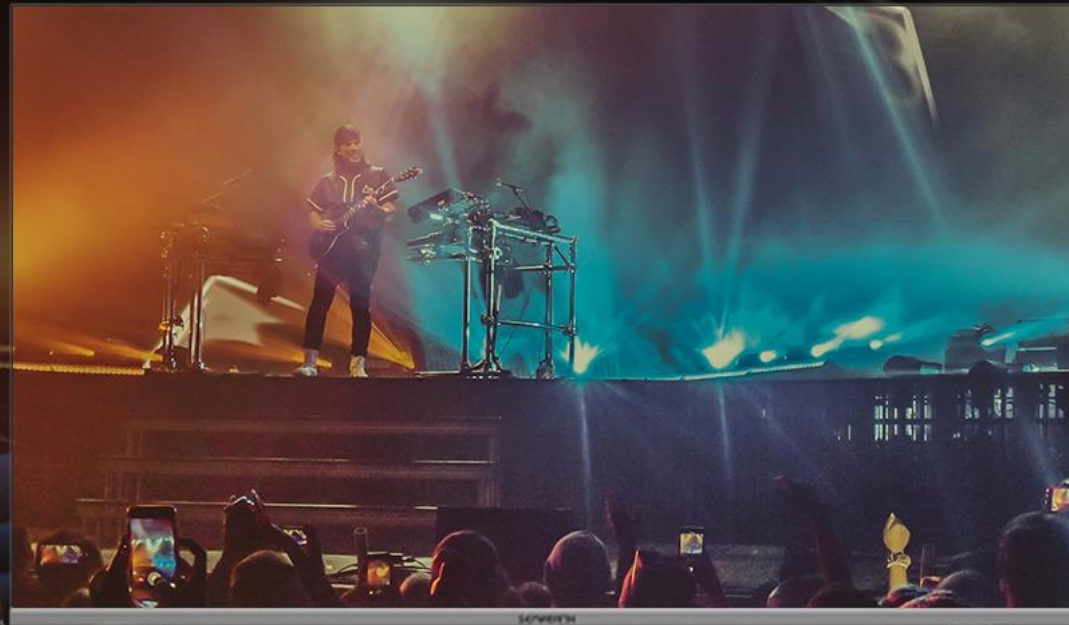
## Game Mode

With HDMI low-latency technology, the TV provides you a smooth game-playing experience.



## Super Audio Quality——Dolby Audio


With Dolby Audio&Dolby Audio Processing , TV can set the sound free from the multichannel.  
Which brings you feel surround sound like a movie theater at home.





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 Bidirectional Bluetooth <sup>5.1</sup>

## Music to TV

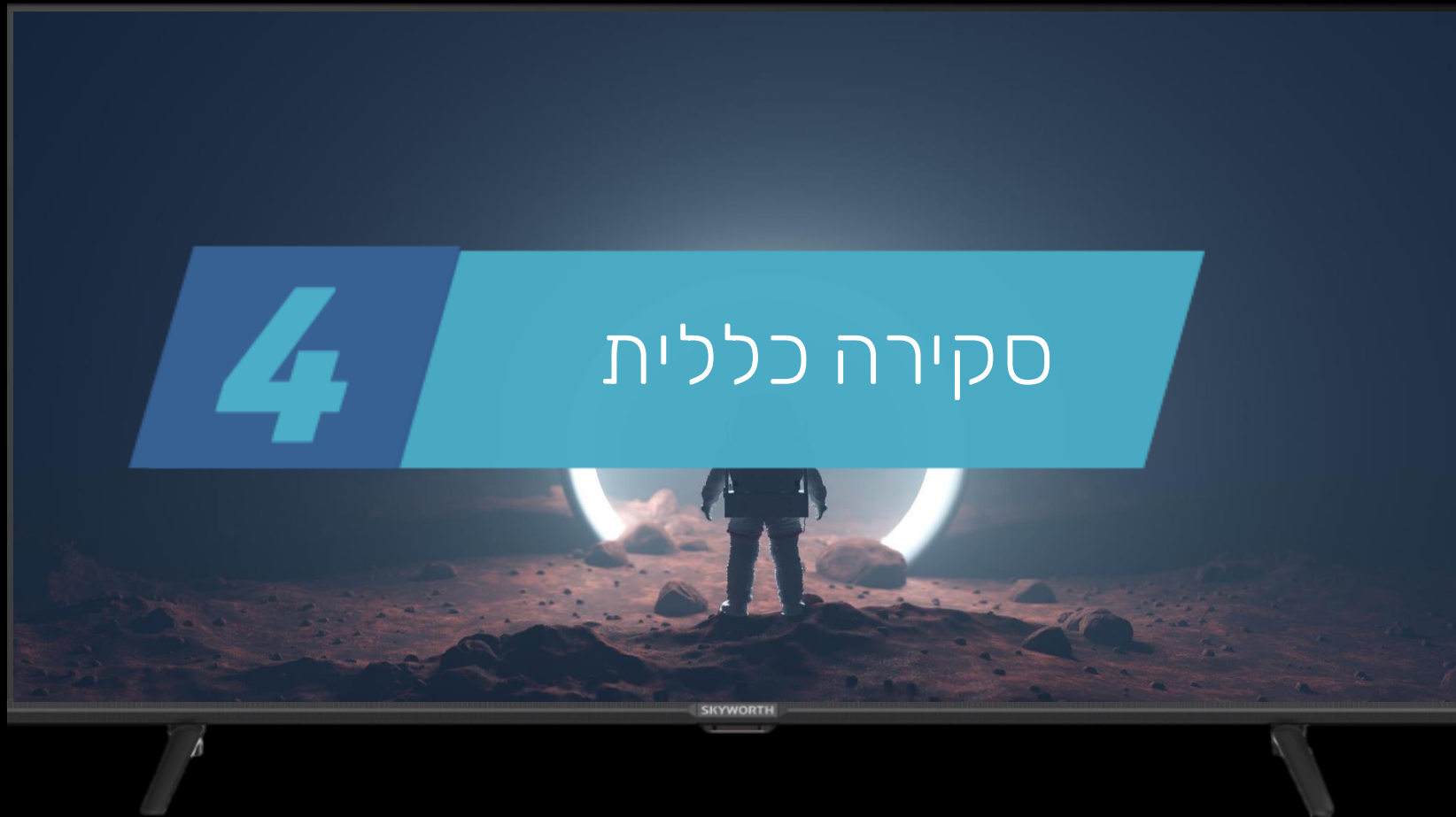
The TV is not only can be connected with mobile phones or Bluetooth audio products, but also can be turned into a living room sound bar with the latest bidirectional Bluetooth technology.

 **FASTER**

 **FURTHER**

 **MORE ACCURATE**

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STE6600

32" 40" 43"

Overview

FEATURE

PQ

AQ

OS

Flicker Free

Low Blue Light

Boundless Screen 4.0

Health Platform

SKYWORTH 30+  
Picture Quality Tuning

HDR10&HLG

Chameleon Extreme 2.0

Dolby Atmos

Bidirectional  
Bluetooth 5.1

Google TV

Daily Family

Hey Google

# GOOGLE TV- Hardware Upgrade

## 2K platform

### MSD6683

Android TV 9.0

A53\*4 @1.1GHz

Mali470MP3

1GB DDR3(内包  
512MB)

### MT9216

Android TV 11.0

A55\*4 @1.5Hz

G31MP2

1GB DDR3(全内包 )

8GB Flash

AV1 decoding

HDR10,HLG decoding

HDMI(ALLM)

**NEW**

### MT9216

Google TV

A55\*4 @1.5Hz

G31MP2

1.5GB DDR3(全内包 )

8GB Flash

AV1 decoding

HDR10,HLG decoding

CI+1.4&2.0

HDMI(ALLM )



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תודה